CLAIMS

1. A method of categorizing a network page, comprising the steps of:

    a. providing a list of categories; and,

    b. providing the opportunity to assign a page to one or more of a plurality of said categories.

2. The method of Claim 1, wherein said categories include a category for pages involved in transacting business and a category for pages involved in providing information.

3. The method of Claim 1, wherein said categories include a plurality of categories based on subject matter.

4. The method of Claim 3, wherein said categories comprise categories related to government, medical, education and social science, news, sports and recreation, history, science and technology, arts and humanities, finance and business, reference, explicit, and other.

5. The method of Claim 1, wherein said categories include a plurality of categories based on the type of files associated with a page.

6. The method of Claim 5, wherein said categories comprise visual, audio, multimedia, text-only, and communication.

7. The method of Claim 1, wherein said categories include a plurality of categories based on the copyright status of material on a page.

8.   The method of Claim 7, wherein said categories comprise categories related to public domain, fair use only, use with attribution, and permission of copyright owner needed.

5   9.   The method of Claim 1, wherein said categories include:

  a.   a category for pages involved in transacting business and a category for pages involved in providing information; and

  b.   a plurality of categories based on subject matter.

10   10.   The method of Claim 1, wherein said categories include:

  a.   a category for pages involved in transacting business and a category for pages involved in providing information; and

  b.   a plurality of categories based on the type of files associated with a page.

15   11.   The method of Claim 1, wherein said categories include:

  a.   a category for pages involved in transacting business and a category for pages involved in providing information; and

  b.   a plurality of categories based on the copyright status of the material on a page.

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  12.   The method of Claim 1, wherein said categories include:

  a.   a category for pages involved in transacting business and a category for pages involved in providing information;

  b.   a plurality of categories based on subject matter; and

25   c.   a plurality of categories based on the copyright status of the material on a page.

13. The method of Claim 1, wherein said categories include:

    a.   a plurality of categories based on subject matter; and

    b.   a plurality of categories based on the type of tiles associated with a page.

5   14. The method of Claim 1, wherein said categories include:

    a.   a plurality of categories based on subject matter; and

    b.   a plurality of categories based on the copyright status of the material on a page.

10   15. The method of Claim 1, wherein said categories include:

    a.   a plurality of categories based on subject matter;

    b.   a plurality of categories based on the type of files associated with a page; and

    c.   a plurality of categories based on the copyright status of the material on a page.

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16. The method of Claim 1, wherein said categories include:

    a.   a plurality of categories based on the type of files associated with a page; and

20   b.   a plurality of categories based on the copyright status of the material on a page.

17. The method of Claim 1, wherein said categories include:

    a.   a category for pages involved in transacting business and a category for

25   pages involved in providing information;

    b.   a plurality of categories based on subject matter;

c.   a plurality of categories based on the type of files associated with a page; and,

d.   a plurality of categories based on the copyright status of the material on a page.

18.   The method of Claim 1, further comprising the step of providing an indicium for each of said categories.

19.   The method of Claim 18, wherein said indicium comprises an icon.

20.   The method of Claim 18, wherein said indicium comprises two letters.

21.   The method of Claim 1, further comprising the step of providing a categorization code that can be used to label a page with a categorization label that indicates the categories to which the page is assigned.

22.   The method of Claim 21, wherein said categorization code comprises an indicium for each of said categories.

23.   The method of Claim 22, wherein said indicium comprises two letters.

24.   The method of Claim 22, wherein said categorization label includes the indicia for each category to which a page is assigned.

25.   The method of Claim 21, wherein said categorization label denotes the level of importance of the categories to which a page is assigned.

26. The method of Claim 25, wherein said categorization label is recognizable by a search engine.

27. The method of Claim 21, wherein said categorization label further includes an identifier to indicate that said label is part of said categorization code.

28. The method of Claim 21, wherein said categorization label can be made to apply to an entire Web site.

29. The method of Claim 21, further comprising the step of making said categorization label recognizable by a search engine.

30. The method of Claim 1, further comprising the step of making said categories to which a page is assigned recognizable by a search engine.

31. The method of Claim 1, wherein said list of categories is provided on a graphical user interface.

32. A method for categorizing a network page, comprising the steps of:
   a. providing a list of categories; and
   b. providing a categorization code that can be used to label a page with a categorization label that indicates the categories to which the page is assigned.

33. A method for searching for and locating information on a network, comprising the steps of:
   a. providing an opportunity to limit the search to one or more of a plurality of

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categories, wherein the categories are pages involved in transacting business, pages involved in providing information, and pages involved in both transacting business and providing information; and

b. providing an opportunity to limit the search to one or more of a plurality of subject matter categories.

34. A method for searching for and locating information on a network, comprising the steps of:

a. providing an opportunity to limit the search to one or more of a plurality of categories, wherein the categories are pages involved in transacting business, pages involved in providing information, and pages involved in both transacting business and providing information; and

b. providing an opportunity to limit the search to one or more of a plurality of categories based on the type of files associated with a page.

35. A method for searching for and locating information on a network, comprising the steps of:

a. providing an opportunity to limit the search to one or more of a plurality of categories, wherein the categories are pages involved in transacting business, pages involved in providing information, and pages involved in both transacting business and providing information; and

b. providing an opportunity to limit the search to one or more of a plurality of categories based on the copyright status of the material on a page.

36. A method for searching for and locating information on a network, comprising the steps of:

a.   providing an opportunity to limit the search to one or more of a plurality of categories, wherein the categories are pages involved in transacting business, pages involved in providing information, and pages involved in both transacting business and providing information; and

5   b.   providing an opportunity to limit the search by keyword.

37.   A method for searching for and locating information on a network, comprising the steps of:

      a.   providing an opportunity to limit the search to one or more of a plurality of

10   subject matter categories; and

      b.   providing an opportunity to limit the search to one or more of a plurality of categories based on the type of files associated with a page.

38.   A method for searching for and locating information on a network, comprising the

15   steps of:

      a.   providing an opportunity to limit the search to one or more of a plurality of subject matter categories; and

      b.   providing an opportunity to limit the search to one of a plurality of categories based on the copyright status of the material on a page.

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39.   A method for searching for and locating information on a network, comprising the steps of:

      a.   providing an opportunity to limit the search to one or more of a plurality of subject matter categories; and

25   b.   providing an opportunity to limit the search by keyword.

40. A method for searching for and locating information on a network, comprising the steps of:

    a.   providing an opportunity to limit the search to one of a plurality of categories based on the copyright status of the material on a page; and

5   b.   providing an opportunity to limit the search by keyword.

41. A method for searching for and locating information on a network, comprising the steps of:

    a.   providing an opportunity to limit the search to one or more of a plurality of categories, wherein the categories are pages involved in transacting business, pages involved in providing information, and pages involved in both transacting business and providing information;

    b.   providing an opportunity to limit the search to one or more of a plurality of subject matter categories;

    c.   providing an opportunity to limit the search to one or more of a plurality of categories based on the type of files associated with a page;

    d.   providing an opportunity to limit the search to one of a plurality of categories based on the copyright status of the material on a page; and,

    e.   providing an opportunity to limit the search by keyword.

42. The method of Claim 41, further comprising the step of providing a graphical user interface indicating said subject matter categories.

43. The method of Claim 42, in which said graphical user interface does not include an indication of a category related to pornography.

44. The method of Claim 42, wherein the opportunity to limit the search by category is exercised by a user selecting an indicium corresponding to each such category.

45. The method of Claim 41, wherein the step of providing an opportunity to limit the search to one or more of a plurality of subject matter categories further comprises the step of providing a separate subject matter category for pornographic material.

46. The method of Claim 41, wherein the step of providing an opportunity to limit the search to one or more of a plurality of subject matter categories further comprises the step of providing an opportunity to limit the search to categories other than a category for pornographic material.

47. The method of Claim 41, wherein said subject matter categories comprise categories related to government, medical, education and social science, news, sports and recreation, history, science and technology, arts and humanities, finance and business, referenced, explicit, and other.

48. The method of Claim 41, wherein said file-type categories comprise visual, audio, multimedia, text-only, and communications.

49. The method of Claim 41, wherein said copyright-status categories comprise categories related to public domain, fair use only, use with attribution, and permission of copyright owner needed.

50. The method of Claim 41, further comprising the step of identifying pages that have been assigned to all of the categories to which the search was limited.